



**PRESS RELEASE
FOR IMMEDIATE RELEASE**

Klean Athlete® Introduces KLEAN-D™ NSF Certified for Sport® Nutritional Supplement

Expansion of line adds vitamin D to play important role in proper functioning of the body for athletes

PITTSBURGH, Pa., June 6, 2013 – Klean Athlete® is expanding its NSF Certified for Sport® product offering with the addition of KLEAN-D™, a vitamin D supplement designed to aid in muscle recovery and help support immunity and musculoskeletal strength in athletes.†

“It is estimated that 1 billion people are vitamin D deficient or insufficient,” says Dr. Andrew Halpner, Ph.D., Vice President of Product Development and Technical Services at Douglas Laboratories® and head of Klean Athlete® R&D. “KLEAN-D™ is an essential addition to Klean Athlete® that may help counteract vitamin D deficiency in active athletes who want to reach peak performance through optimal health.”

Like the rest of the Klean Athlete® line of products, KLEAN-D™ recently underwent a meticulous testing and verification process to receive the esteemed NSF Certified for Sport® certification, which ensures that it is free of banned substances. Recognized by major sports organizations including the NFL, MLB, NHL and PGA, the NSF Certified for Sport® program was developed in response to the concerns of athletes, coaches, team owners and others about finding banned substances in sports nutrition products.

Powered by Douglas Laboratories®, KLEAN-D™ joins the existing seven Klean Athlete® supplements including: [Klean Multivitamin™](#), [Klean Antioxidants™](#), [Klean Cognitive™](#), [Klean Probiotic™](#), [Klean Isolate™](#), [Klean Electrolytes™](#) and [Klean Endurance™](#).

Douglas Laboratories® maintains outstanding quality control from start-to-finish for Klean Athlete® ingredients and products. They are one of the few supplement providers who control manufacturing, packaging and distribution, thus ensuring that the highest quality product reaches every athlete.

To learn more about KLEAN-D™ and the full line of Klean Athlete® nutritional supplements, please visit www.kleanathlete.com.

† *These statements have not been evaluated by the FDA. These products are not intended to diagnose, treat, cure or prevent any disease.*

ABOUT KLEAN ATHLETE®

The Klean Athlete® NSF Certified for Sport® supplements were designed to maintain the healthy lifestyle and promote peak performance of athletes, from the weekend warrior to the amateur and professional competitor. Powered by Douglas Laboratories®, this new line of certified nutritional supplements is backed by more than 50 years of science, dedicated research and manufacturing excellence. Klean Athlete® will be available through licensed healthcare professionals as well as qualified coaches, trainers, and registered customers at www.kleanathlete.com.

ABOUT NSF®

Klean Athlete™ is tested and certified by the NSF Certified for Sport® program (www.nfsport.com) part of [NSF International's Health Sciences Division](#).

This growing division offers training and education, consulting, GMP and GLP testing, certification, R&D and auditing for the dietary supplement, pharmaceutical and medical device industries throughout the entire product lifecycle. The Health Sciences Division includes NSF's prestigious Dietary Supplements Certification Program. NSF International developed the only American National Standard for Dietary Supplements (NSF/ANSI 173) and tests and certifies supplements against this standard. NSF's Health Science Division operates globally throughout North America, Europe, the Middle East, Africa, Asia and Latin America. For more information visit www.nfsport.com.

ABOUT ATRIUM INNOVATIONS

Atrium Innovations Inc. is a globally recognized leader in the development, manufacturing, and commercialization of innovative, science-based dietary supplements available mainly through healthcare practitioners and health food and specialized stores. Atrium has over 1,100 employees and operates eight manufacturing facilities. Additional information is available at www.atrium-innovations.com.

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