

# **PRESS RELEASE** FOR IMMEDIATE RELEASE

## Douglas Laboratories® Introduces Metabolic Lean™

Weight Management Formula Joins Metabolic Suite of Supplements

**PITTSBURGH, Pa., April 3, 2013** – <u>Douglas Laboratories</u>®, the trusted choice of healthcare professionals for superior quality, science-based nutritional supplements for more than 50 years, is proud to introduce its newest dietary supplement for individuals desiring weight management support; <u>Metabolic Lean™</u>.

"We are excited to offer our customers a new supplement that will aid in weight management and benefit overall health," said Dr. Andrew Halpner Ph.D., Vice President, Product Development and Technical Services at Douglas Laboratories. "Metabolic Lean™ is a special combination of clinically-studied ingredients that help promote lipolysis, thermogenic activity, and insulin function. The ingredients in this novel weight management formula have also been shown to increase adiponectin levels which facilitate proper fat metabolism and glucose regulation. "†

Metabolic Lean™ weight management formula includes three branded and clinically studied ingredients:

- Meratrim® is a plant extract blend for weight management derived from two plants,
  Sphaeranthus indicus and Garcinia mangostana, that has been shown in two independent,
  randomized, double-blind, placebo-controlled clinical studies to significantly reduce body
  weight, BMI, and waist circumference within 8 weeks when used in combination with a diet and
  exercise plan.†
- Capsimax™ capsicum extract is a proprietary encapsulated form of premium, highly concentrated natural capsicum fruit extract manufactured from hot red peppers. Capsaicinoids are a group of compounds which cause the "heat" found in hot peppers and have been shown, to help manage appetite and induce thermogenesis in animal and human studies. It is a safe, effective ingredient to aid in weight management. †
- **Zychrome**<sup>®</sup> is a unique, patent-pending chromium complex that may help support healthy insulin control.<sup>†</sup>

Metabolic Lean™ is the fourth product of the Metabolic Suite of supplements including Metabolic Rejuvenation, Metabolic Cleanse and the Metabolic Management Pack. For further information on Metabolic Lean™ and the full Metabolic Suite visit douglaslabs.com

Meratrim® and Zychrome® are registered trademarks of Interhealth N.I.

Capsimax™ is a trademark of Omni Active Health Technologies Ltd.

† These statements have not been evaluated by the FDA. These products are not intended to diagnose, treat, cure or prevent any disease.

## **ABOUT DOUGLAS LABORATORIES®**

A business unit of Atrium Innovations Inc. [TSX: ATB], <u>Douglas Laboratories</u>®, the trusted choice of thousands of healthcare professionals for over 50 years, is at the forefront of the nutritional health industry, proudly researching, developing and manufacturing superior quality, science-based supplements that help people improve their health. Douglas Laboratories provides added insurance of multiple domestic and international GMP certifications, including ISO-9001 Certification and ISO-17025 Accreditation for in-house laboratories, as well as NSF International Registration. Douglas Laboratories currently offers over 600 branded products. Douglas Laboratories distributes worldwide, with its headquarters located in Pittsburgh, Pennsylvania, USA. For additional information, please visit <a href="https://www.douglaslabs.com">www.douglaslabs.com</a>.

### **ABOUT ATRIUM INNOVATIONS**

<u>Atrium Innovations Inc.</u> is a globally recognized leader in the development, manufacturing, and commercialization of innovative, science-based dietary supplements available mainly through healthcare practitioners and health food and specialized stores. Atrium has over 1,100 employees and operates seven manufacturing facilities. Additional information is available at <a href="https://www.atrium-innovations.com">www.atrium-innovations.com</a>.

### **MEDIA CONTACT:**

Darice Case Chemistry Communications p: 412-325-2895

e: darice@visitthelab.com

Amélie Germain Atrium Innovations p: 418-652-1173 x 330

e: ag@atrium-innovations.com