

BEAUTY BY DL

HAIR GROWTH+

PROMOTES THICKNESS AND REDUCES LOSS[‡]

CO-FORMULATED BY SHELENA LALJI, M.D.[†]

HAIR GROWTH+ contains the unique ingredient AnaGain™ Nu, a pea shoot extract, as well as a clinically studied combination of grape seed and green tea polyphenols, zinc, and taurine to support healthy hair growth and reduce loss.[‡]



SUPPORTS natural hair growth cycle and reduces loss[‡]



PROMOTES hair quality, thickness and volume[‡]



PROTECTS hair follicles[‡]

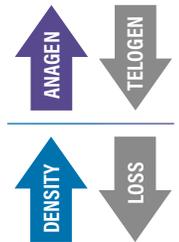
AFTER THREE MONTHS, A **SIGNIFICANT DECREASE OF HAIR LOSS AND INCREASE IN HAIR DENSITY** WAS SHOWN FROM SUPPLEMENTATION WITH A COMBINATION OF **TAURINE, ZINC, GRAPE SEED EXTRACT AND GREEN TEA EXTRACT.**^{‡*}



THREE PHASES OF HAIR GROWTH

Hair follicles regulate the continuous three phases of hair growth: anagen (active growth), catagen (degeneration), and telogen (shedding). In normal hair cycles, about 90% of hairs are in anagen phase and 5-10% are in telogen phase. An imbalance of these two phases results in hair loss.[‡]

Several clinical studies have shown that supplementation with a combination of taurine, zinc, grape seed extract, and green tea extract helped maintain hair balance. After 12 weeks, an **increase in the anagen rate and decrease in the telogen rate** resulted in **decreased loss and increased hair density.**[‡]



INGREDIENT RESEARCH

GRAPE SEED & GREEN TEA EXTRACTS

- **Grape seed extract** provides a unique profile of proanthocyanidins that have shown in preclinical research to promote proliferation of hair follicle cells *in vitro* and play a role in promoting the transition from telogen phase to anagen phase *in vivo.*[‡]
- **Green tea extracts** were shown to support hair regrowth compared to the control group *in vivo.* Preliminary data also suggest that epigallocatechin-3-gallate (EGCG), a unique catechin, may promote hair growth by maintaining dermal cell viability.[‡]

(CONTINUED ON BACK)

[†]Dr. Shelena Lalji is a retained advisor to Douglas Laboratories.

^{*}Equivalent to ingredients in one dose of Hair Growth+

THERE'S SCIENCE IN BEAUTY™

[‡]These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

DOUGLAS LABORATORIES

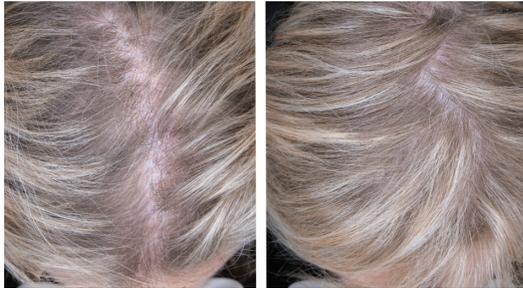
© 2020 Douglas Laboratories. All rights reserved.

INGREDIENT RESEARCH (CONTINUED)

ANAGAIN™ NU

AnaGain™ Nu is a water-soluble pea sprout (*Pisum sativum*) extract developed to support hair growth cycle balance. Concurrent enhancement of noggin and fibroblast growth factor 7 (FGF7) gene expression suggests involvement of these proteins in the mechanism of action. Noggin is a protein required for the induction of hair follicle growth phase, while FGF7 is a signaling factor required for hair development.‡

Hair Density Results



BEFORE Day 0

AFTER Day 56

AnaGain™ Nu improves visible hair density after 56-day application

PRODUCT DETAILS

SUGGESTED USAGE: 2 DAILY (PL)

Serving Size 2 Vegetarian Capsules

Servings Per Container 30

Amount Per Serving	
Zinc (as zinc gluconate)	15 mg
Green Tea Leaf Extract (98% polyphenols, 75% catechins, 45% EGCG, decaf)	375 mg
Grape Seed Extract (<i>Vitis vinifera</i> , 90% polyphenols)	150 mg
Taurine	150 mg
AnaGain™ Nu (pea shoot extract, <i>Pisum sativum</i>)	100 mg

Other ingredients: Hydroxypropyl methylcellulose (capsule), microcrystalline cellulose, ascorbyl palmitate

Formula	Size
202565	60 Vegetarian Capsules

AnaGain™ Nu is a trademark of Mibelle Biochemistry.

(PL) Denotes private label-eligible formula

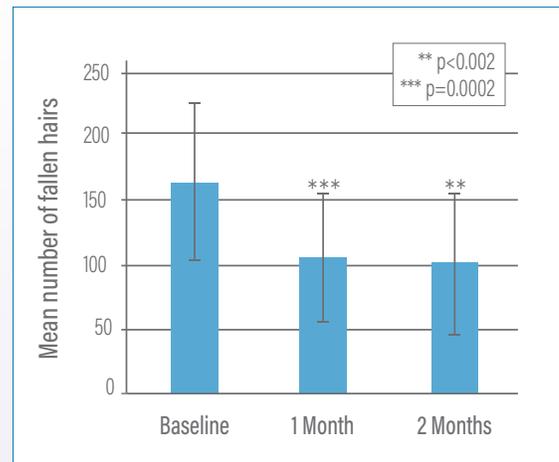
FOR ADDITIONAL HAIR SUPPORT IN MEN, CONSIDER TAKING IN COMBINATION WITH OMEGA BEAUTY.‡

In as early as two months, individuals who supplemented with the unique combination of ingredients from **Hair Growth+** and **Omega Beauty** had an increase in total number of hairs.‡

*Equivalent to ingredients in one dose of Hair Growth+

THE SCIENCE IN BEAUTY

REDUCED HAIR LOSS WITH ANAGAIN™ NU‡



In a pilot clinical study, within the first month, those receiving 100 mg of AnaGain™ Nu had a significant reduction in hair loss by 34% ($p < 0.002$), from 163.7 ± 61.2 at baseline to 105.7 ± 50.6 . After two months of supplementation, there was a further reduction in hairs lost by 37% (100.4 ± 56.2 , $p = 0.0002$).‡

Grothe T, Wandrey F, Schuerch C. *Phytother Res.* 2019;1-4.

IN AS EARLY AS ONE MONTH, INDIVIDUALS SAW A
**34% REDUCTION IN HAIR LOSS AND IMPROVED
HAIR DENSITY WHEN SUPPLEMENTING
WITH 100 MG OF ANAGAIN™ NU‡***