Essential Basics™

DESCRIPTION

Essential Basics™, provided by Douglas Laboratories®, is a comprehensive, concentrated vitamin/mineral/trace element supplement containing 28 essential nutritional ingredients. Essential Basics is an antioxidant formula with natural beta-carotene and natural vitamin E; a high-potency B-complex supplement; a significant source of bioavailable calcium and magnesium; and an iron-free, full-spectrum mineral and trace element supplement.

FUNCTIONS

Studies show that a high percentage of adults and children in North America and other developed countries eat less than the minimum daily allowance of 10 or more essential nutrients. Adequate amounts and proper balance of these nutrients are needed not only for maintaining good health, but also for the dietary management and healthy aging.

Essential Basics has been carefully developed to contain the right proportions of vitamins, minerals, and trace elements without danger of toxic build-up and without side effects. Each ingredient is selected in consideration of its absorbability, competitive relationship with other nutrients, allergenic potential, and long-term safety. Beta-carotene, vitamin C, vitamin E and B-complex vitamins are included in high-potency amounts because of the vital roles they play in antioxidant protection, energy production and maintenance of healthy blood cells, nervous system, hormonal balance, and more. Minerals and trace elements are provided in their safest and bioavailable forms, such as amino acid chelates and other scientifically validated and clinically supported forms.

INDICATIONS

Essential Basics is indicated for individuals that desire a comprehensive capsule vitamin, mineral and trace element formula to support general health.†

FORMULA (#ESB)

6 Capsules Contain:	
Vitamin A (from fish liver oil and 50% (5,000 I.U.)	
as natural beta-carotene)	.10,000 IU
Vitamin C (as calcium ascorbate)	750 mg
Vitamin D3 (cholecalciferol)	400 I.Ū.
Vitamin E (as d-alpha tocopheryl	
succinate)	400 I.U.
Thiamin (thiamin mononitrate)	50 mg
Riboflavin	25 mg
Niacin (as niacinamide and niacin)	100 mg
Vitamin B6 (as pyridoxine HCI)	25 mg
Folic acid	400 mcg
Vitamin B12 (as cyanocobalamin)	100 mcg
Biotin	300 mcg
Pantothenic acid (d-calcium	
pantothenate)	150 mg
Calcium (as calcium citrate and calcium	
ascorbate)	250 mg
lodine (from kelp)	150 mcg
Magnesium (amino acid chelate)	
Zinc (amino acid chelate)	
Selenium (amino acid complex)	200 mcg

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Essential Basics™

Copper (amino acid chelate)	2 mg
Manganese (amino acid chelate)	10 mg
Chromium (polynicotinate)***	200 mcg
Molybdenum (amino acid chelate)	100 mcg
Potassium (aspartate-ascorbate)	50 mg
Choline (choline bitartrate)	100 mg
Inositol	25 mg
Vanadium (vanadyl sulfate)	20 mcg
Boron (aspartate-citrate)	2 mg
para-Aminobenzoic acid	
Citrus bioflavonoids (lemon)	

^{***}ChromeMate® brand. U.S. Patent Number 4,923,855 InterHealth Co.

SUGGESTED USE

Adults take three capsules twice daily with meals, or as directed by a healthcare professional.

SIDE EFFECTS

No adverse side effects have been reported.

STORAGE

Store in a cool, dry place, away from direct light. Keep out of reach of children.

REFERENCES

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Rothman KJ, Moore LL, Singer MR, et al. Teratogenicity of high vitamin A intake. N Engl J Med 1995 Nov 23;333(21):1369-73

Sullivan J: Iron and the difference in heart disease risk. Lancet 1981;1:1293-1294.

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For more information on Essential Basics™ visit douglaslabs.com

† These statements have not been evaluated by the Food and Drug Administration.

This product is not intended to diagnose, treat, cure, or prevent any disease.

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You trust Douglas Laboratories. Your patients trust you.