

QÜELL® FISH OIL DHA Soft Chews

Natural Lemon-Lime Flavor

DESCRIPTION

QÜELL® Fish Oil DHA Soft Chews are delicious, sugar-free fish oil supplements supplying 335 mg of total omega-3 fatty acids. These unique soft chews utilize a patented emulsification technology to yield better bioavailability of omega-3s than softgel capsules. Each soft chew is individually contained in a foil blister package to maintain freshness, flavor and stability throughout shelf life.

INDICATIONS

- Daily wellness and cognitive support for children and adults ‡

FUNCTIONS

The benefits of omega-3 fatty acids continue to emerge as health organizations around the world recommend adequate daily intakes of docosahexaenoic acid (DHA) and eicosapentaenoic acid (EPA). Epidemiological and clinical research show that omega-3 fatty acids support cardiovascular health as well as cognitive and vision acuity. DHA is considered an essential nutrient and integral component of neuronal and retinal cellular membranes. As the most abundant fatty acid in the brain, DHA is needed in adequate amounts throughout both infancy and adulthood for ongoing optimal function. DHA is also required for neurological and visual development throughout pregnancy to support fetal brain growth and formation of the retina and visual cortex. Low levels of DHA may adversely influence behavior and mental performance, and have been correlated with changes in disposition, memory, and visual and other neurological parameters. EPA is the direct precursor for the prostaglandins E1 and E3, whereas DHA is of primary importance for the structural integrity of neuronal membranes. Higher EPA intake and higher plasma EPA levels may be associated with a healthy mood and emotional well-being.‡

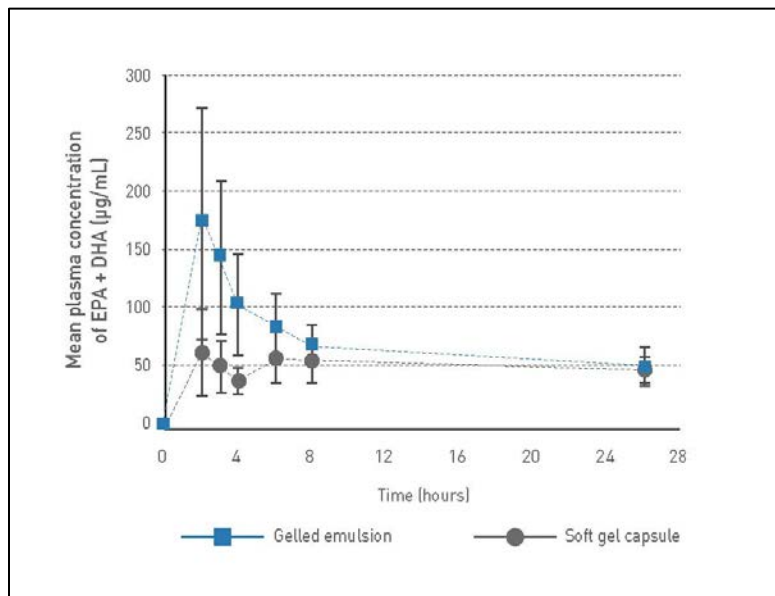


Figure 1 Eur. J. Lipid Sci. Technol. 2011, 113, 137–145

Human research shows a higher bioavailability and omega-3 index using the triglyceride form of fish oil compared to the ethyl ester form. A six-month supplementation of identical doses of EPA+DHA led to a faster and higher increase in the omega-3 index when consumed as triacylglycerides than when consumed as ethyl esters. Molecular distillation of the fish oil allows separation of the triglycerides, enhanced oil concentration, and removal of contaminants such as heavy metals and dioxins. QÜELL® Fish Oil DHA Soft Chews are highly purified with below standard regulation requirements for oxidation and heavy metals.

The patented pre-emulsified gelatin matrix in QÜELL® Fish Oil DHA Soft Chews delivers smaller fat droplets that disperse in the stomach, allowing even dispersion and improved absorption. A human study showed that this soft gelatin matrix maximized the concentration of EPA and DHA in blood serum more significantly than standard fish oil softgel capsules.‡

SOURCING

Fish oil is sourced from anchovies, sardines, and mackerel species caught off the coasts of Peru, Chile, Morocco and Turkey, using sustainable international fisheries certified by FOS.

FORMULA (#202519)

Serving Size 1 soft chew:

Calories.....	5
Total Fat.....	0.5 g
Triglyceride Fish Oil Concentrate.....	500 mg
Supplying:	
Total Omega-3 Fatty Acids.....	335 mg
DHA (Docosahexaenoic Acid).....	250 mg
EPA (Eicosapentaenoic Acid).....	50 mg

Other ingredients: Xylitol, purified water, erythritol, fish gelatin (from tilapia/bass), trisodium citrate, natural lemon-lime flavor, arabic gum, malic acid, natural beta-carotene (for color) and mixed tocopherols.

CONTAINS: FISH

Gluten-free, Non-GMO

SUGGESTED USE

Adults and children ages 2 and up take 1 soft chew, 1-2 times daily or as directed by a health professional. Chew in mouth and then swallow.

STORAGE

Store in a cool, dry place, away from direct light. Keep out of reach of children.

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For more information on QÜELL® FISH OIL DHA Soft Chews visit douglaslabs.com

‡These statements have not been evaluated by the Food and Drug Administration.
This product is not intended to diagnose, treat, cure, or prevent any disease.

Manufactured for
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