

Part of Our New
KETO PLATFORM



Keto Metabolic™

Fuel for mind and muscles

A unique, great-tasting mineral blend and **direct source of exogenous ketones** clinically shown to support:



Weight Management^{††}



Athletic Endurance[†]



Brain Health[†]

PRODUCT FEATURES

- Offers **10 g of β-hydroxybutyrate (BHB)** per serving as a source of **exogenous ketones**
 - BHB is the predominant circulating ketone body and serves as an alternative **energy source for the brain and muscles**
- Suitable for patients on **low-carbohydrate, ketogenic diets**
 - 1 g of carbohydrates and zero dietary fat per serving
- **Caffeine-free**, strawberry-lemonade drink mix
- **Gluten-free and non-GMO**

PRODUCT DETAILS

SUPPLEMENT FACTS PL

Serving Size: 1 Scoop (approx. 15 g)

Suggested Usage: 1 daily

Amount Per Serving

Calories	5
Total Carbohydrate	1 g
Calcium (from calcium beta-hydroxybutyrate)	600 mg
Magnesium (from magnesium beta-hydroxybutyrate)	350 mg
Sodium (from sodium beta-hydroxybutyrate)	900 mg
Beta-Hydroxybutyrate	10 g
(from a blend of calcium beta-hydroxybutyrate, magnesium beta-hydroxybutyrate, and sodium beta-hydroxybutyrate)	

Other ingredients: Citric acid, natural strawberry and lemonade flavors, malic acid and purified stevia leaf extract

Take 1 scoop daily dissolved in 8-10 oz of liquid before or between meals.

FORMULA

57739P

SIZE

300 g

PL Denotes professional label-eligible formula

CLINICAL EVIDENCE

In a randomized, controlled crossover trial involving 15 healthy subjects:¹

- Consumption of ketogenic esters after an overnight fast resulted in **significantly decreased ghrelin, glucagon-like peptide 1 (GLP-1), and peptide tyrosine (PYY)**, compared to a dextrose control[†]
- **Decreased hunger and desire to eat** were reported[†]

FUEL FOR THOUGHT

Did you know that ketones offer important respiratory fuel for the brain and body? Created from fatty acids, ketones act as the main reserve fuel for the brain when glucose is low and in times of very high energy demand, such as prolonged exercise.

Ketones **cross the blood-brain barrier** and have been shown to:

- Serve as the **main reserve fuel for neuroprotection[†]**
- **Promote oxidative defense** and NAD⁺/NADH ratio, and **support mitochondrial respiration[†]**
- Act as an **energy source for the brain[†]**
- Enhance **cerebral blood flow[†]**

1. Stubbs et al. *Obesity*, 2017.

[†]Provides weight management support as part of a healthy lifestyle with a reduced-calorie diet and regular exercise.

^{††}These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.