

# CUSTOMER SUPPLIED ART

**You have decided to create your own finished label art and have it sent in to be printed by Douglas Laboratories. Please review this page to ensure you send in completed and printable files in accordance to Douglas Laboratories print specifications so there is no delay in receiving your finished product.**

- Do not alter the supplement facts panel, warnings, storage information, or the suggested usage on the template file.
- Supplement facts box must be to the immediate right of the primary display panel (PDP). Nothing can be in between.
- "Other ingredients" must be listed directly after the supplement facts. If there is no room under the box, it must be listed first, atop of the information on the third final panel.
- "A Dietary Supplement" must be on the primary display panel (PDP).
- Pill count (weight and serving for liquids and powders) must be listed on the PDP.
- An FDA disclaimer must be present when making any statements and a double asterisk (\*\*) or cross (†) symbol must be after each phrase to reference back to the FDA disclaimer. (If you wish to place on your label any statements or structure function claims, it is your responsibility to put them on file with the FDA.)
- No disease claims or names can appear on a dietary supplement label.
- All trademark information that belongs to ingredients and excipients used in your product, must remain on label.
- Each label must have a full address (including the street address) and/or phone number.
- Douglas Laboratories formula number and account number must remain. Please do not remove.
- You are not allowed to put "Made in the USA" on your label.
- All text must be 5pt or higher on the label.
- All barcodes must be 80% or larger. Any general scanner will not accept anything smaller. No barcodes can be the color RED, scanners can not read RED barcodes.
- Do not alter the art-board it can halt printing and production causing time delays.
- No artwork that contains EKG, Hearts, RX symbols or anything that the FDA can consider a disease claim.
- No Douglas branded logos, NSF symbols, organic logos can be on the private label.

**Acceptable Completed Label Working Files:**

- Adobe Acrobat (\*.pdf) (recommended)
- Adobe Illustrator (\*.ai) (recommended)
- Adobe Photoshop (\*.psd) (recommended)
- TIFF Image (\*.tif,\*.tiff)

Please note that ALL files must be sent in with the completed working file. ALL font files also must be included, and fonts CANNOT be changed into "outlines". Any links must be included and in the proper format. (see above). If any other file format is submitted, we will come back with a request for the file formats listed above.