

FOR IMMEDIATE RELEASE

## **Douglas Laboratories<sup>®</sup> Launches New Line of Vision Health Supplements** Three new products formulated to support healthy eye function introduced during May's Vision Health Month

**PITTSBURGH, Pa., May 12, 2015** – Healthy aging is a hot topic today, particularly as the Baby Boomer generation enters their 50s. While attention is frequently given to strong bones and maintaining cognitive health as people age, little consideration is given to vision health. Now, three new nutritional products from <u>Douglas Laboratories</u><sup>®</sup> are available to support healthy eye function during the aging process, all utilizing the latest research.\* This suite of ocular formulas includes Ultra Preventive<sup>®</sup> Vision, Macu-Support<sup>™</sup>, and Eye Moisture Support.

"Science continues to emerge regarding the role nutrition plays in eye health," said Dr. Stuart Richer, O.D., Ph.D., F.A.A.O., and co-developer of the new suite of vision health products for Douglas Laboratories. "We've utilized the latest research to create three new nutritional supplements to support healthy eye function."\*

<u>Ultra Preventive Vision</u> is a comprehensive multivitamin/mineral formula with phytonutrients and carotenoids specially designed to help support a healthy macula, retina, and visual performance for all ages that are affected by excess blue-light exposure and free radical damage.\*

<u>Macu-Support</u> supplies a well-balanced spectrum of key antioxidants that are important in maintaining normal retina and macula function in the eyes. As we age, the ability of the macula to function properly can decline. The nutrients found in Macu-Support have been studied for their ability to help maintain and support macular function and health.\*

Eye Moisture Support is a unique dietary supplement featuring QÜELL Fish Oil<sup>®</sup>, organic borage seed oil, and astaxanthin, among other nutrients, for healthy production of tears and moisture in the eyes.\*

"At Douglas Labs, we strive to offer a comprehensive line of nutritional supplements for healthy aging," said Andrew Halpner Ph.D., Vice President, Product Development and Technical Services at Douglas Laboratories. "The ocular formulas that were co-developed with Dr. Richer are a great addition to our existing line of products to support vision health as we age."\*

For more information on Ultra Preventive Vision, Macu-Support, and Eye Moisture Support, please visit <u>www.douglaslabs.com</u>

\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

## ABOUT DOUGLAS LABORATORIES®

A business unit of Atrium Innovations Inc., <u>Douglas Laboratories</u>, the trusted choice of thousands of healthcare professionals for over 50 years, is proudly researching, developing and manufacturing superior quality, science-based supplements that help people improve their health. Douglas Laboratories provides added insurance of multiple domestic and international GMP certifications, including ISO-9001 Certification and ISO-17025 accreditation for in-house laboratories, as well as NSF International Registration. With its headquarters located in Pittsburgh, Pennsylvania, USA, Douglas Laboratories currently offers over 600 branded products distributed worldwide. For additional information, please visit <u>www.douglaslabs.com</u>.

## **ABOUT ATRIUM INNOVATIONS**

<u>Atrium Innovations Inc</u>. is a globally recognized leader in the development, manufacturing, and commercialization of innovative, science-based natural health products which are distributed in more than 35 countries. The Company owns healthcare practitioner and specialized retail product brands that are at the forefront of science, innovation and education. Atrium has over 1,500 employees and operates seven manufacturing facilities complying with current Good Manufacturing Practices. Additional information is available at <u>www.atrium-innovations.com</u>.

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